

A Suggested Schedule for Fundraising

Here is a strategy to raise money as a group for your ministry. It can also be used as a personal strategy, but working together as a team is so much more fun!

Week of November 5: *Planning*

Pray.

Think through the “why’s” of raising funds for Winter Conference and the campus. Set a time for a “letter writing party” the next week (that is, the week *before* Thanksgiving). Encourage everyone to begin brainstorming names of people to ask.

Most people want to give, they simply need to be asked. Think about family and other relatives (local and out-of-state), friends, businessmen (Christian and non-Christian), church (talk to the pastor first! - Sunday school, men’s and women’s groups, missionary committee, youth group), Campus Crusade for Christ staff, and faculty.

Week of November 12: *Writing*

Pray.

Have a “letter writing party.” Each person should bring a list of names. Make the party fun with music and food. Take time to pray together as a group. Use the sample letter(s) as a guide. Those unable to go to Winter Conference can think in terms of raising funds for the ongoing campus ministry. Consider meeting at someone’s home who has a computer and printer.

It’s ideal to have all the letters typed up and in envelopes that night. However, you should at least shoot for having all the envelopes hand addressed (this can take the most time) and each student with a sample letter they are going to type up or hand-write on their own.

Week of November 19: *Sending*

Pray.

Finish up any last minute letters. Happy Thanksgiving!

***MAIL ALL LETTERS BY SATURDAY NOVEMBER 25th.**

Week of November 26: *Thanking*

Pray.

CHECK your mailbox! Thank God for answered prayer.

WRITE a brief, warm thank you note immediately after their gift is received. Don't wait!

SUBMIT all scholarship checks to the your staff or financial contact person to be deposited in the ministry account.

Campus Crusade for Christ will process these donations so donors will receive a tax-deductible receipt and you will receive an account transfer form giving you credit for the amount you raised.

Donors must make checks out to Campus Crusade for Christ in order for them to receive a tax deductible receipt. Submit checks no later than December 15th.

Week of December 3: *Calling*

Pray

CALL those you haven't heard from. Remember, many people are planning on giving, but are busy during the holidays and just need to be reminded.

Week of December 10: *Wrapping up*

Pray.

Call back anyone you haven't gotten a hold of. Hold on to any additional checks you receive and bring them to the Conference. Organize rides to the Conference.

Week of December 28th: *Winter Conference!*

- Be sure and bring any scholarship checks with you to the Conference!
- Continue to pray for what God will do at the Conference and expect to have a great time!